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St. Cloud Window Inc. Stands Out during Industry Downturn

ST. CLOUD, MN - St. Cloud Window Inc. (SCW), a manufacturer of high-performance aluminum windows, is experiencing persistent growth through industry decline and is intent on continued success in 2010.

Since 2008, at a time when the industry has been experiencing a decrease of about 25-30%, SCW has increased revenue by 47% and gained a significant growth in market share. To continue this growth curve, SCW has produced new product offerings and has increased its national independent sales representative network. St. Cloud Window Inc.'s strategic objective is to lead in all market segments in which it competes.

St. Cloud Window Inc. has also hired Mark de Naray as CEO and established a Board of Advisors to work in tandem with the 2nd generation owners. "St. Cloud Window has significant future growth potential given our expertise and design capabilities for historic and acoustic commercial window applications," de Naray says. In the last two years, SCW has also added full time employees and has been able to increase wages and benefits. A strong belief in a defined set of core values and the owners' commitment to sharing the business' success with employees has lead to a stable workforce. In 2010, SCW has begun to implement a formal employee development program to provide opportunities to grow within the company. "We believe that dedicated employees are the key to our success and will continue to support them with development opportunities and a sharing of our success." continues de Naray.

About St. Cloud Window Inc

St. Cloud Window is the national leader in high-performance aluminum windows and doors, crafted with expertise, for the most demanding environments, including custom projects, historic replications and acoustic applications. Founded in 1952, St. Cloud Window Inc is a woman-owned business.

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If you'd like more information about this topic or to schedule an interview, please call Marketing Manager Amber Hedin at 320.251.9311 x107 or e-mail Amber at ahedin@stcloudwindow.com