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ST.CLOUD WINDOW INC. HIRES MARKETING MANAGER

ST. CLOUD, MN - St. Cloud Window Inc. (SCW), manufacturer of high-performance aluminum windows, announces the hiring of Amber Hedin as Marketing Manager. She has the primary responsibility for marketing St. Cloud Window's products to the commercial building, acoustic and historic restoration markets.

"Our goal in 2010 is to increase brand awareness and prospecting efforts for St. Cloud Window," said Casey Mahon, Vice President of SCW, "we are excited to add Amber to our team to focus on those efforts."

Ms. Hedin joined the company in January and was previously with local marketing firm, Intersection Marketing Inc. as Marketing Manager. She brings with her years of marketing experience in both the marketing agency and corporate manufacturing industries. She started her career in marketing for Creative Memories, a national direct-selling manufacturer of scrapbooking supplies for both digital and printed photos.

Ms. Hedin holds a Bachelor's Degree in Mass Communications from St. Cloud State University.

About St. Cloud Window Inc

St. Cloud Window is the national leader in high-performance aluminum windows and doors, crafted with expertise, for the most demanding environments, including custom projects, historic replications and acoustic applications. Founded in 1952, St. Cloud Window Inc is a woman-owned business.

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If you'd like more information about this topic or to schedule an interview, please call Marketing Manager Amber Hedin at 320.251.9311 x107 or e-mail Amber at ahedin@stcloudwindow.com

Coverage:

1. <http://www.usgmn.com/newsStCloud20100225.htm>